



Cypress MultiGraphics, LLC

CM Associates / Decal Minnesota / Cypress South

Our Process

Cypress Multigraphics, LLC manufactures the finest quality labels for all your label and product identification needs. Our facilities use state-of-the-art printing methods including Flexographic, Screen, Letterpress, Thermal Transfer, and Hot-Stamping to print exactly the right label for you. Prime labels up to 10 colors – no problem! UV inks – no problem! In addition, many of our label products carry UL and other agency approvals for warning, caution, instruction, nameplates and overlay label constructions.

The process starts with high quality vinyl, polyester, polycarbonate, or paper materials. The proper adhesive system is matched to the material depending on the type of surface and application. Through the printing process the inks or foils are transferred to the material by printing plates or screens. A protective lamination or varnish may then be applied to protect the printed surface from heat, cold, abrasion and moisture. After the lamination or varnish is applied, the labels are die-cut to the specific size required. Other special requirements such as urethane doming, embossing, debossing, back side printing, clear windows, holes, and custom adhesives are available.

Finished labels are provided on rolls, sheets, or furnished individually – all according to customer specifications.

Product Overview

- **Labels**
- **Nameplates**
- **Decals**
- **Signs**
- **Panels/Dials**
- **Overlays**
- **Computer Imprintable Labels**
- **Point-of-Purchase Materials**
- **Faceplate/Membrane Switch Assemblies**
- **Urethane Doming**
- **RFID Inlay Conversion**

With a high degree of focus on superior service, we are able to provide a quick response to our customer's needs. Our presses are designed for rapid changeover. We frequently turn around requests for assistance within the same day. Our staff's flexibility and adaptability enable us to quickly complete any task from generating a new label design to producing a printed product.

About Our Company

For a combined 50 years, the companies of Cypress MultiGraphics, LLC – CM Associates, Decal Minnesota and Cypress South – have led the printing industry as premier providers of specialized labels, nameplates and identification products. By working with our customers to develop product identification strategies exclusively and confidentially, CM Associates, Decal Minnesota and Cypress South have built a nationwide customer list which reads like a “who’s who” in the industry. Our companies are unique in being able to provide every phase of the process necessary to supply top quality, custom product identification materials to original equipment manufacturers – and do so while guaranteeing exemplary service, cost-effective products and just-in-time delivery. We are a one-stop shop in providing manufacturers with the technical expertise they need and expect from a quality supplier. The unsurpassed range of services CM Associates, Decal Minnesota and Cypress South provide include:

- Fully creative computer-assisted design services which can develop product identification materials from beginning to end – adapting logos to the product and determining the best colors, typography, materials and reproduction process. Our primary objective is to help design identification materials for manufacturability in order to achieve maximum cost effectiveness and superior quality.
- Engineering support in selecting the best base materials, inks and adhesives to guarantee optimum indoor or outdoor durability. By designing appropriate turn-key automatic application techniques, we can assure our customers that identification materials will adhere to their products.



Our Team

From initial concept to finished product, a team of highly qualified and experienced management, technical and printing experts will assure the highest quality product identification materials available in the industry. Personal service at every step of the way is provided to guarantee complete customer satisfaction.

Our Commitment

CM Associates, Decal Minnesota and Cypress South are committed to providing our customers with:

- Exemplary service
- Highest quality products
- Timely delivery
- Competitive pricing

In faithfully serving manufacturers of appliances, lawn and garden equipment, consumer electronics, health & beauty aids, pharmaceuticals, and other OEM products, our motto is:

**“Creative solutions to
manufacturers’ product
identification needs”.**



Label Products



Static Cling

Static Cling labels adhere to glass or polished smooth surfaces without adhesive. There is no adhesive residue left behind on the surface after the label is removed. Uses include point-of-purchase applications, window displays and other promotional identification pieces.



Prime Labels

Prime Labels up to 10 colors including four color process, foil stamping, embossing, and bar codes for the retail point of purchase market. Beautiful eye-catching labels for the Cosmetics, Health and Beauty, Vitamin retail markets. Ultra clear labels with vibrant colors will make your products stand out on the shelf for a quick purchase!



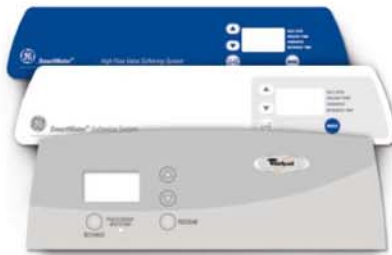
Domed Nameplates

Are you looking for a marketing edge for your products? Consider polyurethane domed nameplates. These unique, elegant and durable adhesive labels give your product identification the added edge over your competitors on the store shelves. Domed labels give an appealing three-dimensional look and feel to your nameplate, giving your consumers a good first impression of a high-quality product.



Instruction Labels

Communicating a clear and concise set of instructions or operating procedures is very important to you and your consumer. Cypress MultiGraphics understands this and can help you develop an agency approved, pressure sensitive label that will convey necessary instructions and procedures to ensure the proper operation of a product and the safety of the end user.



Nameplates/Overlays

Does your nameplate or overlay require raised or depressed surfaces? This capability allows for not only great visual effects, but also for features such as keyboard touch pads. Combined with high tack permanent adhesives, overlaminates, and special inks, your product will exude a top quality appearance and feel. We offer a wide selection of materials and colors which can set your product apart from your competition.



Warning Labels

Warning, caution and danger labels are an important aspect of your product safety initiatives. Cautionary labels help bring solutions to important risk management issues and provide safety information that will help your consumers to use the product safely and effectively. We can help with the production of these important label products from concept to finished label and can also use your art work from your marketing and engineering departments.



Serialized/Barcoded

Sequential numbering, bar codes, and personalization can all come into play on these types of labels. For short runs of just a few hundred labels, or up to millions, Cypress MultiGraphics can provide your company with high-quality labels each uniquely marked with variable information particular to that label.



Agency Mandated

Label construction guidelines set by agencies such as UL® and CSA® are a primary concern at Cypress MultiGraphics. We will work with your engineering and marketing departments to develop a high quality label that meets today's agency standards for label components such as base stock, lamination, ink usage, adhesive, temperature and chemical resistance, as well as surface types and environmental usage.



Tamper Evident

For security sensitive products, Cypress MultiGraphics can provide labeling solutions such as tamper evident and anti-counterfeit labels that tear off to reveal a void warning. Adding security slits to the label prevents removal of the label in one piece; this gives the added security you need to maintain product integrity and authenticity.



Cypress MultiGraphics, LLC
CM Associates / Decal Minnesota / Cypress South

CM Associates

8500 West 185th Street, Unit A
Tinley Park, IL 60487
Phone: (800) 633-1166 / Fax: (708) 633-1168
Email: info@cypressmultigraphics.com

Decal Minnesota

14323 28th Place North
Plymouth, MN 55447
Phone: (763) 559-7288 / Fax: (763) 559-9596
Email: info@cypressmultigraphics.com

Cypress South

3340 Scherer Drive
St. Petersburg, FL 33716
Phone: (727) 572-5400 / Fax: (727) 572-5411
Email: info@cypressmultigraphics.com

Visit us on the web at
www.cypressmultigraphics.com

